Capital Improvement Tax Renewal Stakeholder Committee Summary May 11, 2017 Meeting

Committee Attendees: Tyler Adams, Greg Brown, Leslie Durgin, Barbara Gutmann, Davis Hart, Diane Jones, Deborah Malden, Jim Mapes, Chris Miller, Ann Moss, Manuela Sifuentes, and Tara Winer

Public Attendees: Brian Graham, Lory Howlett, Aaron Winston, Ron McMahan, Jennifer Shriver

Staff Attendees: Amanda Bevis, Matt Chasansky, Susan Connelly, Maria Diaz, Jean Gatza, Alice Huang, Deryn Wagner, and Joel Wagner

Public Comment

None

Staff Updates

City Council Study Session on Tuesday, Mary 9: purpose was to provide an update on the work of the committee and provide guidance/feedback.

Key takeaways:

- Council would be in support of a poll if it would serve to inform your decision. However, the timeline of the phone poll and remaining committee meetings does complicate the issue.
- Generally, council is in agreement with guiding principles, but please consider a guiding principle that considers openness, inclusivity, and serving underserved groups.
- Looking for recommendations for packages
- While they are leaning towards 5 years, they would like to see options for 7 years
- Justification for including or not including projects

A brief guided tour can be arranged for committee members who are still interested (Greg Brown, Davis Hart, Deborah Malden, and Manuela Sifuentes) for the Fire Stations and Fleet Services/MSC. Staff will send locations and addresses for stakeholder committee members to do a self-guided tour if they would prefer.

Committee Member Updates

Davis Hart: In conversations in neighbors, they have been most interested in construction? Many were shocked that certain projects have not been funded already.

Ann Moss: In small neighborhood groups, it is difficult to convey meaningful information within such a casual setting. Many were also surprised that some of the projects were not already funded. They were generally against unnecessary projects, and the neighborhood is quite conservative.

Community Project Applications

Community Cycles: Community Bicycle Center (\$822,500) at Boulder Junction – New facility to support increasing demand for education programs, workshops, services, and products over expanded hours. Through this expansion, carbon pollution will be reduced, and EcoPass services will be provided.

Barrio E: Multicultural Community Center (\$4.5 million) at the Atrium, 1300 Canyon – Retrofit and renovate the Atrium, a city-owned building, to support underrepresented groups and cultures through diverse programming. This space would be used by 50 community organizations operating under a committee/board.

Boulder Center for Performing Arts: Boulder Center (\$3.5 million) at the North Wing of the Boulder Main Library – Renovate the North Wing's auditorium to create a performance and gathering space (seat 500-700, restaurant/café, outdoor performance spaces, and outdoor gardens) to support local performing artists, community organizations, and touring performance groups.

BMoCA: Museum Expansion (scalable - \$4.6 to \$6 million) at existing location, 1750 13th street – Existing facility is over capacity. Expansion into the FAM building will create dedicated education spaces, increased gallery space, serve 85,000 visitors/year, and provide accessible and affordable community spaces.

Growing Gardens: Pollinator Pavilion (\$86,691) at Iris and Broadway – Build a new facility to support prog. The new solar power system, native plant education garden, walk-in cooler, and a professional quality kitchen will help maintain Growing Garden's mission of equitable access to a sustainable, healthy food system through free community events, leadership program, community programs, and sliding fees.

Downtown Boulder Partnership: Cinema at Pearl West (\$2.4 million) at 11th and Pearl – private-public partnership with Violet Crown to build three art cinema screens (increasing art screens in Boulder from 4 to 7), engage local youth through *Film in Education* Program, and provide a venue for local film festivals.

eTown: capital costs and studio completion (\$2.2 million) at existing location, 1535 Spruce – Maintain eTown workforce and programming through funding capital costs. The studio completion will support 40,000 annual visitors and Boulder's music recording scene.

Center for ReSource Conservation: Zero Waste Community Center (\$4.9 million) at 6400 Arapahoe Rd – Partnership of four nonprofits to create a network effort of recycling, reuse, and community engagement through electronics recycling, art supplies, tool library, lumber reuse, maker space, fix it clinics, and center for hard-to-recycle materials, etc.

KGNU: Facility Expansion (\$2 million) at existing location, 4700 Walnut – Existing facility is over capacity. The expansion of a permanent media training and multicultural community media center will facilitate

increased community collaborations, give residents access to radio and multimedia skills training, equipment, space, and production opportunities that they can use for personal fulfillment, job advancement, and the dissemination of quality productions on community issues.

Meals on Wheels: New facility (\$3.2 million) at Diagonal Crossing – Existing facility is over capacity. A new facility will meet growing needs by providing expanded and existing services to aging residents and invisible populations that no other organization provides.

Science Galaxy: New facility (\$5 million) at TBD Location – Build a self-sustaining 40,000 square foot building that would include an innovator's playspace (electronics shop, materials studio, prototyping lab, living environments, theater arts, media suite), event space, beer garden, outdoor adventure, micromanufacturing shop, cafe and retail space.

Studio Arts Boulder: Studio Art Center (\$3.5) at 3600 State Highway 119, Diagonal Crossing – Existing facility is over capacity. The new facility for ceramics, woodworking, printmaking, flexible studio, administration, and gallery/event spaces will expand the arts in Boulder in areas that have unmet need.

Subcommittee Report Out

Subcommittee scope: what is a potential process this committee could use to arrive at one or more packages? The subcommittee considered different approaches (multiple cuts, ranking, weighting) that can get complicated. We landed on a simpler process:

- Step 1: Agree to a set of 5 concise but specific guiding principles. All members must agree as this is the defensible rationale behind choosing projects.
- Step 2: Individually score projects according to principles before the May 25th meeting to determine a ranked list.
- Step 3: Draft packages from that list. Projects are not automatically dropped, but members understand where packages stand on the list.

On city goals (Guiding Principles #2): if there are city goals we have missed, we can add to it.

On uncertainty and risk (Guiding Principle #5): We could use milestones to reduce uncertainty and capture accurate contingency costs. The project can have uncertainty but when the project is advancing, the uncertainty should be minimal at that point. Also, it is difficult to see all potential circumstances down the road, where the revenue could be less than predicted. With a List A and List B, this could address cost and uncertainty concerns.

Final Guiding Principles (finalized on Monday, May 15):

- 1. Benefits a broad cross-section of the city, including various geographies and underrepresented groups
- 2. Aligns well with multiple City Master Plans or furthers more than one of the City's key goals: sustainability, livability, addressing infrastructure deficiencies, and health & safety

- 3. Does not create significant additional operating and maintenance expenses or future capital investments that are not already addressed in the project plan
- 4. Represents good return on investment in terms of the impact to the community compared to dollars invested
- 5. Has minimized risk by including low risk projects and/or by using funding milestones and other means to mitigate completion and operating risks.

Wrap Up and Next Steps

- 1. Davis Hart will send a final Google Docs draft to the committee
- 2. The committee will send additional community project questions by Sunday, April 14
- 3. The committee will reach a consensus on the Guiding Principles on Monday, April 15
- 4. Staff will send a Survey Gizmo link for committee members to rank projects according to the Guiding Principles on Tuesday, April 16. A self-guided tour of city projects with address will be sent as well.
- 5. Community project Q&A will be sent out to the committee by Thursday, April 18
- 6. The committee will respond to the Survey Gizmo link by Sunday, April 21
- 7. Staff will send an agenda based on the survey by Tuesday, April 23

On May 25, committee members have the chance to bring projects back to the stack-rank list.